

ABSTRACT OF THE DISCLOSURE

A method for facilitating a transaction that includes receiving information describing an offer presented to a user; receiving an indication that the user desires to accept the offer unless a better offer is available, and accept the better offer when the better offer is available; providing the offer information for delivery to a system having access to information describing the other available offers, being adapted to compare the offer information with the other available offer information to determine whether the better offer is available, being adapted to provide information related to the determination, and being adapted to accept the better offer on behalf of the user when the better offer is available; and receiving the determination information and providing the determination information for delivery to an interested party, the determination information comprising an indication that the better offer has been accepted by the system.

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